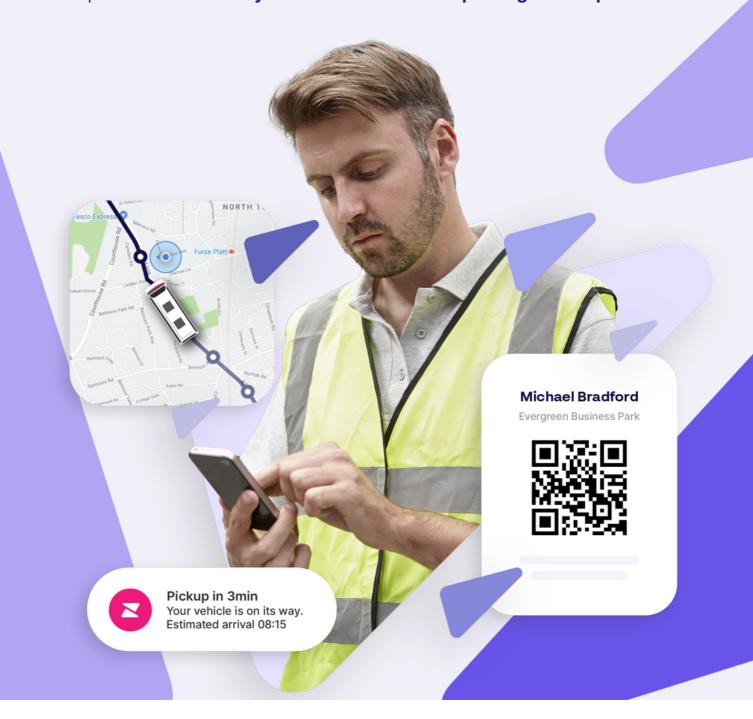


### Staff transport, made easy.

**Attract and retain talent** with dedicated tailored bus routes for your staff. We combine **people and technology** to take the hassle away from running transport. We **save money** for businesses while **improving staff experience**.





















# The most innovative way to attract new staff

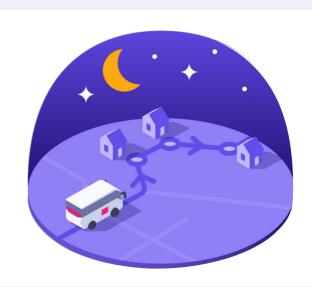


## Competitive labour market means high turnover - improve recruitment and retain your staff

We understand the difficulty in keeping staff happy in such a competitive jobs market with the balance shifting away from the employer. Making the commute as easy as possible is the best way to retain and attract new clients with staff transport.

### Lack of public transport during certain shift times

With a custom commuter service, you avoid having to align with traditional services. This opens up the talent pool as an employer but also opens up new shifts for current workers who would be stranded by the limited services currently on offer.





## Competitors are offering staff transport and you're not - they're attracting more staff

We understand first-hand the pull of commuter transport as we are working with many companies across the world where new employees gravitate too and current employees are retained because we take the stress of travel away from the workforce.



### **Attracting and retaining staff**



34,000 services delivered

285,000 associate rides

99.3%

of services on time

Zeelo has established an intrinsic partnership with 60 Amazon sites, to help them run a consolidated, efficient and consistent service, whilst attracting and retaining staff.

#### How our service helped:

Zeelo has consistently delivered on all our promises by providing a fully managed solution with centralised billing and invoicing for all Amazon sites. We provide daily reporting to each Amazon site, the flexibility of vehicles and other ad-hoc changes to ensure cost optimisation and an excellent rider experience. Recruitment and retention of shift-based workers was a key requirement for Amazon, convenient transport solutions were required to attract the essential staff needed.

With Ocado Group having rapid hiring plans they partnered with Zeelo to tackle recruitment and retention goals and improve parking problems.

#### How our service helped:

Ocado Group uses Zeelo to save £420k in recruitment costs. Employees now enjoy 26 service times. Zeelo also helped to relieve parking pressures around the site helping to reduce infrastructure costs.



330

weekly riders to Ocado HQ £420K

saved on recruitment costs





420 regular riders swapping their cars for Zeelo

1330+
unique riders
have used the
service

Jaguar Land Rover uses zeelo to reduce congestion and take over 300 cars out of their parking lot

#### How our service helped:

JLR employees could easily book and manage passes via our app and website. We captured 58% of the employees living within a 10min walk radius from our stops. Zeelo has removed hundreds of cars from JLR's car park and helped them save thousands of pounds by not having to build new parking spaces.

## Get in touch with our team today

sales@zeelo.co 020 4579 2290

