



One introduction. Big return. Zero hassle.

Refer a client. Earn big. It's that simple!

Do you know a school or business where transport's falling short? A lack of insight or tech meaning that the service doesn't run efficiently? Refer a lead like this to Zeelo and get up to 5% of year-one transport costs and get first dibs on operating the service.



450+

Operator Partners

15m

Rides to date

88

Net Promoter Score

+26%

YoY Increase in Operator Spend



What's in it for you?

- Earn up to 5% of Year 1 transport cost per successful introduction
- First right of refusal to operate service (subject to pricing benchmark)



Let's Win Together

You help us grow, we make it worth your while and you get the first shot at operating the new service. One introduction. Big return. Zero hassle.

Reach out to your Zeelo contact today.

1) Spot the Opportunity

Think about schools or businesses in your area that could benefit from reliable transport:

- New warehouses or business parks
- Private schools with growing transport needs
- Clients you've worked with in the past
- Companies running inefficient routes today

How to qualify a Lead?

In order to qualify:

- ✓ It must be a new relationship (Zeelo hasn't met them in the past 12 months)
- ✓ There's a clear transport need in the next 6 months
- ✓ The contract would run at least 12 months
- ✓ You've made a personal introduction to a decision-maker

2) Make the Introduction

Send an email to your Zeelo contact and copy in the decision-maker.

Your email should include:

- Name, job title, and company of the contact
- A brief description of the transport need
- Confirmation that they're happy to be introduced

3) Get Paid

We'll keep you in the loop every step of the way.

- ✓ Contract signed + service launched? You earn 5% of Year 1 transport costs to be paid in four equal instalments (25% per quarter) as long as the service continues and Zeelo is paid by the customer

One introduction. Big return. Zero hassle.

Can I refer more than one business? Yes! There's no limit. The more successful intros you make, the more you can earn.

Your Zeelo contact will be your go-to for updates and support. You'll also see regular updates via the operator newsletter and more resources to guide you through the process...



Share a Lead!

Reach out to your Zeelo contact or email us at:

operatorpartnerships@zeelo.co

